

# 2019

**PHOENIX IMPROV**  
—FESTIVAL—  
May 2-4, 2019

# SPONSORSHIP OPPORTUNITIES

## ABOUT PHOENIX IMPROV FESTIVAL

The Phoenix Improv Festival (PIF) is a nonprofit arts organization dedicated to bringing the best in improvisational theater to Phoenix. The event is a three-day festival in celebration of improv. From local up-and-coming to nationally known troupes, fast-paced games to improvised one-act plays, the annual Phoenix Improv Festival showcases the best in improvised theatre.

## WHEN

The 2019 Phoenix Improv Festival - PIF 17 - will take place  
**May 2 - 4, 2019.**

## WHERE

Phoenix College - John Paul Theatre  
1202 W Thomas Rd  
Phoenix, AZ 85013

## WHY SPONSOR PIF?

As a sponsor of the 2019 Phoenix Improv Festival, you have the opportunity to promote your business while supporting local arts. With a variety of sponsorship packages, we can help your business reach over 1,500 locals in a manner that best suits you.



**REACH  
1,500  
ATTENDEES!**

## CONTACT

**Bill Binder, Producer**  
producer@phoeniximprovfestival.com  
480.389.4852  
4721 N. Central Avenue  
Phoenix, AZ 85012  
[phoeniximprovfestival.com](http://phoeniximprovfestival.com)

**>>> PHOENIXIMPROVFESTIVAL.COM**

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## PHOENIX IMPROV FESTIVAL

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# SPONSORSHIP LEVELS & BENEFITS

Our sponsorship opportunities are designed to help you support local arts while meeting your marketing objectives. Each package includes customization support from our sponsorship staff.



### >>> ALL SPONSORSHIP LEVELS INCLUDE:

- Name & Logo on website and printed program
- 2 free passes to attend the 2019 Phoenix Improv Festival

SPONSOR LEVELS	Flyer distributed to festival performers	Ad in printed program	VIP Passes	Named as sponsor in press releases & from stage by emcee	Logo printed on Festival T-shirt	Industry Exclusivity	Signage displayed in lobby	Event volunteer opportunities for employees	3-hour team-building improv workshop
<b>DIRECTOR</b> starting at \$5,000	✓	<b>FULL PAGE</b>	<b>4</b>	✓	✓	✓	✓	✓	✓
<b>HEADLINING ACT</b> starting at \$4,000	✓	<b>FULL PAGE</b>	<b>4</b>	✓	✓	✓	✓	✓	
<b>FEATURING ACT</b> starting at \$3,000	✓	<b>FULL PAGE</b>	<b>3</b>	✓	✓	✓	✓		
<b>PRODUCER</b> starting at \$2,000	✓	<b>FULL PAGE</b>	<b>3</b>	✓	✓	✓			
<b>EMCEE</b> starting at \$1,500	✓	<b>FULL PAGE</b>	<b>2</b>	✓	✓				
<b>TROUPE COACH</b> starting at \$1,000	✓	<b>HALF PAGE</b>	<b>2</b>	✓					
<b>GUEST PERFORMER</b> starting at \$500	✓	<b>1/4 PAGE</b>	<b>1</b>						
<b>STAGE MANAGER</b> starting at \$250	✓	<b>BUSINESS CARD</b>							

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# SPONSORSHIP COMMITMENT

**Yes, I'd like to support local arts as a sponsor of the 2019 Phoenix Improv Festival!**

- DIRECTOR** ..... \$5,000
- HEADLINING ACT** ..... \$4,000
- FEATURING ACT** ..... \$3,000
- PRODUCER** ..... \$2,000
- EMCEE** ..... \$1,500
- TROUPE COACH** ..... \$1,000
- GUEST PERFORMER** ..... \$500
- STAGE MANAGER** ..... \$250



**I am unable to attend but would like to contribute \$** .....

Contact Name: ..... Title: .....  
 Company/Sponsor Name (For Recognition Materials): .....  
 Address: ..... City/State/Zip: .....  
 E-mail: ..... Phone: .....  
 # Representatives at the Festival (if applicable): .....

- Enclosed is my check made payable to *Phoenix Improv Festival*
- Please invoice me for the Total Amount Due
- I will submit payment online via Paypal

**>>> THANK YOU FOR YOUR SUPPORT!**

Please complete this form and return via mail or email and we will contact you shortly.

**Phoenix Improv Festival**  
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 producer@phoeniximprovfestival.com